Creating a Custom QR Code

Call to Action

MAKE AN EYE-CATCHING PROMO FLYER

Adding a QR Code

Create a custom QR in Canva

MAKE IT SUPER EASY FOR YOUR AUDIENCE TO TAKE ACTION

If you want people to find more info or book on a website, use a QR code to make it super easy for people to act now. To add one …

Apps

1. Go to Apps on the left hand side menu

2. Type "QR Code" in the search bar, select this one

3. Where it says "Enter URL", paste the link for the page you want people to go to

4. Hit 'generate code'
Code is instantly dropped onto your design

QR code
It's this one

5. Move and resize QR to where you need it.
Towards the bottom of your design is usually a good spot.
You should also add a sub heading like "book here" or 'more info" It's also a good idea to add the "www." website address (aka URL or domain) just so people know where they're being directed to.

For printed designs only

QR codes are best used for print (i.e. flyers, posters, banners) as an easy access way to get to a website.

Skip using them for social media as people can't scan from their phone if they're looking at a code on their phone! Plus you can just past in a link.